



## SPRING 2011 PHOENIX FORUM SERIES

### New Speakers, New Location, Same Engaging Civic Conversations

*S. Euclid Phoenix Coffee to Hold Spring Series Phoenix Forums – Round Table Discussions Featuring Four Community Visionaries Making Significant Impacts in NE Ohio and Beyond*

FOR IMMEDIATE RELEASE

Cleveland, Ohio. (February 17, 2010) – NE Ohio’s booming farmers market scene. The successful growth of Notre Dame College. The City of S. Euclid’s leading innovations. The history and future of coffee culture in Cleveland...These are just a few of the topics scheduled for Phoenix Coffee’s returning Phoenix Forum series this Spring.

Started in 2010 at Phoenix W. 9<sup>th</sup> as a way to bring real Clevelanders together for real conversations, this series of four month monthly roundtable discussions have moved to Phoenix’s S. Euclid cafe for 2011. All discussions are in an open salon style with a moderator, and generally range between 10 – 40 attendees. From topics ranging from cutting-edge city initiatives, to education, technology and the arts, the Phoenix Forums are always filled with thought provoking topics, lauded expert speakers, and lively attendee participation. Cleveland’s civic life is thriving, thanks to so many Clevelanders who care enough to participate in thoughtful civic dialogue about our community’s past and future.

**The 2011 Phoenix Forum kicks off Monday March 7** and goes every 1<sup>st</sup> Monday of the Month through June 6 from 7-8 PM. S. Euclid Phoenix Coffee is located at 4441 Mayfield Rd.

**March 7, 7- 8PM. Visionary City of S. Euclid Mayor Georgine Welo.** Community gardens. Eco-renovated homes. Grassroots leadership. During her seven year tenure as mayor, Mayor Welo has created a nimble and entrepreneurial administrative team. Mayor Welo and her team have found innovative ways to engage the citizens of South Euclid, from hosting round table style town hall meetings to forming Citizen and Business Advisory Councils. Her vision for the City of South Euclid has resulted in transforming foreclosed properties into community gardens and eco-renovated homes through the City’s Green Neighborhoods Initiative. Mayor Welo’s leadership has given this suburb an opportunity to thrive in the midst of economic and social challenges.

**Monday April 4, 7-8 PM: Dr. Andrew P. Roth, Ph.D., President, Notre Dame College** Revitalizing and growing a suburban college campus. Since becoming president of the college in 2003, Notre Dame has experienced tremendous growth from 894 to 2,120 students and is well on its way to being one of the finest colleges in the Great Lakes region. Major improvements to the



campus include the addition of classrooms, labs and offices; new residence halls; a new home for the nursing program; and most recently, the acquisition of the former Regina High School. Dr. Roth regularly teaches an undergraduate course, viewing himself as “a faculty member and teacher first.”

**Monday, May 2, 7-8 PM, Donita Anderson – Executive Director, North Union Farmers Market.** When Anderson helped found the North Union Farmers Market in 1995, she came with the guiding principal that Clevelanders needed better access to local, healthy foods and that Farmers markets help contribute to a city’s economic and cultural strength. With Anderson at the helm, North Union now operates one indoor winter market and eight outdoor seasonal markets in Cleveland and surrounding areas, including one on the Cleveland Clinic campus. Ninety farmers and over 100 artisans and food purveyors participate in the markets, which attract over half a million people annually. Since opening day at Shaker Square in 1995, Anderson has helped incubate over 300 local businesses. Her efforts have helped keep millions of dollars in our local economy as well as save farms from destruction. In addition, North Union Farmers Markets offers communities a central location for neighbors to meet, musicians to perform and, most importantly, the opportunity for consumers to support locally-grown food producers.

**Monday, June 6, 7-8 PM, Carl Jones – Founder of the Cleveland Coffeehouse Scene.** Carl Jones is the founder of Arabica Inc (1976), The Coffee & Tea Company (1986) and Phoenix Coffee Company (1990). Carl essentially brought specialty coffee to Cleveland, and has earned his reputation as the father of Cleveland’s coffee house scene. He is affectionately called the “coffee guru” here at Phoenix. For more than thirty years, Carl has engaged in a direct study of the world’s esoteric traditions, including Sufism, esoteric Christianity, the teachings of Krishnamurti and Mr. Gurdjieff. He is now the owner of C. Jones Books and Tea in Cleveland Heights.

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**About Phoenix Coffee:** Roasting artisan coffee in Cleveland, Ohio for over twenty years. We have five coffee sanctuaries around the city, and a roastery in the heart of downtown. We see it as our job to champion the cause of great coffee here in Cleveland, and to build coffee culture and community in the process.

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